

ed dillon

PHOTOGRAPHY
PHOTO RETOUCHING

CONTACT

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EDUCATION

Bachelor of Fine Arts
Visual Communications
Pratt Institute, New York

INTERESTS

Member of Red Circle Collective
2014-2017

Collective exhibits at
BBDO, NY
The River Front Art Gallery, Yonkers, NY
Rye Art Center, NY
Schoolhouse Theatre, North Salem, NY
Upstream Gallery, Hastings, NY

Fine Art Photography

Street Photography

FOLLOW

References upon request

BIO

Experienced photographer and digital artist working in the Greater New York Area.

Over the years at BBDO NY, I have seen the advertising industry change, allowing me to evolve and adapt to all recent technologies and media. From comps to image manipulation and retouching, I have successfully collaborated with some of the best creative teams in the business; listening carefully, understanding the concept, and then delivering excellent work within a tight deadline. Because of this fast-paced work environment, simplicity with an eye for detail allows my photos to tell their own stories quickly and effectively.

I have a professional, easy going and positive approach which allows me to establish a unique connection with my subjects who in turn let their individuality come through. I apply that same principle to corporate events and studio photography.

SKILLS

- **Relevant experience** conducting commercial photo shoots and producing photographs for commercial use
- **Profound knowledge** of digital photography, lens selection, studio lighting and various camera formats
- **Exceptional knowledge** of digital post-production work such as image retouching and color management
- **Expertise** in Adobe Photoshop, Lightroom, InDesign, and Illustrator
- **Ability** to interact with models, creative teams, vendors and clients, in a positive manner

PROFESSIONAL EXPERIENCE

eg+ New York

Photographer/Senior Digital Artist

2015 - 2018

- Selected, arranged and adjusted props, backgrounds, camera settings and lighting systems
- Took pictures in compliance with client's photographic and brand specifications
- Edited, retouched and enhanced all photographs taken, using Adobe Photoshop and Lightroom
- In charge of company employees headshots
- Location photography of eg+ new offices in Jersey City and New York City

BBDO New York

Photographer/Senior Digital Artist

Early Career - 2014

- Collaborated with creative teams in the conception, execution and visuals for client presentations
- Involved in the planning and design of photo shoot area
- Selected, set up and adjusted cameras, lighting and background accessories for photo shoots
- Performed digital photography inside the studio and outside locations
- Used Photoshop and related image processing software to edit and retouch digital photographs
- Edited, retouched and enhanced all photographs taken, using Adobe Photoshop and Lightroom
- In charge of company's employees headshots

Clients: AT&T, Armstrong Flooring, Campbell Soups, Ebay, FedEx, Foot Locker, GE, Gillette, Guinness, Lowe's, Mars, Mobile Exxon, Mountain Dew, PepsiCo